ABSTRACT

An environment-compliant image display system, image processing method and information storage medium which can

5 reproduce the same colors at different locations by absorbing any difference in the visual environment. In an individual environment, an image data is generated by absorbing any difference between a reference environment and the individual visual environment by a colored light information processing

10 section 140, based on X, Y and Z values of an image in an image display area measured by a colored light sensor 60 as well as X, Y and Z values measured in the reference environment. A profile for projector input/output is corrected by a profile managing section 130 and then an image is projected by using

15 an L/V drive section 190.